



公司簡介

Company
Profile

家人之選，每一盞燕窩，都是健康的
對家人之愛，都是對家人
的
細
致
關
懷。
。

*The choice for your family, the gift from nature.
Every bird's nest is a thoughtful care for your
family's health.*



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我们的公司

Our Company

PT. ORI GINALNEST INDONESIA (014)

From a small family business started in 1997. PT. Ori Ginalnest Indonesia has grown into a leading bird's nest processing company. Our facility in Medan leverages the abundant resources of Sumatra's tropical rainforest, providing top-quality raw materials year-round.

We are proud to be a registered exporter and processor in Indonesia and China (Registration No. 014). Our commitment to quality is supported by HACCP, ISO 22000:2018 practices, a clean working environment, and skilled workers. We aim to lead the industry with excellent products and outstanding customer service.

PT. ORIGINALNEST 成立于1997年目的是为了加工高品质的燕窝。工厂位于印度尼西亚苏门答腊岛,棉兰市的战略位置。利用岛屿热带雨林生态系统,全年都可以获得丰富的原材料。

我们是印度尼西亚和中国注册的燕窝出口加工厂,注册号为014。由 HACCP, ISO 22000:2018 实施系统,清洁的工作环境和经过专业培训的工人,为我们尊贵的客户提供优质的燕窝。

在PT. ORIGINALNEST,我们一直相信成为一个充满社会良知的负责任公司的重要性。我们将诚实,诚信和商业道德融入我们业务运作的各个方面,为我们的团队创造价值。我们的目标是成为领先,现代化管理的燕窝加工厂,提供优质的产品,和卓越的客户服务。

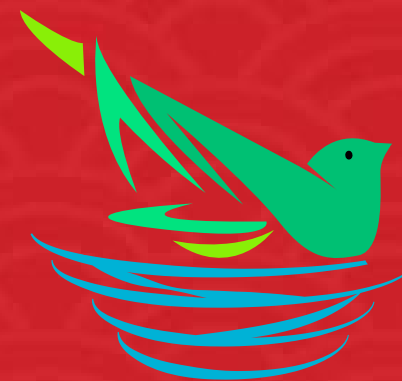


我们的公司

Our Company SOHEALTHY

SoHealthy, a trusted brand under PT. ORI GINALNEST INDONESIA, is dedicated to delivering premium-quality bird's nest products to the global market. With a robust network of over 100 distributors worldwide, our primary distribution regions include Singapore, China (encompassing Hong Kong, Macau, and Taiwan), Australia, the United States, Europe, and Japan. As we continue to expand and strengthen our presence, we welcome individuals from all backgrounds to join our growing team. Committed to excellence, we prioritize quality assurance and provide comprehensive training, exceptional service, and all the necessary support to empower you on your bird's nest journey.

SoHealthy 是 PT. ORI GINALNEST INDONESIA 旗下的品牌，致力于将高品质燕窝产品带向全球市场。我们在全球拥有超过 100 家经销商的强大网络，主要分销地区包括新加坡、中国（涵盖香港、澳门和台湾）、澳大利亚、美国、欧洲和日本。随着我们不断扩展和加强市场影响力，我们欢迎来自各行各业的人士加入我们的团队。我们秉承卓越承诺，将质量保证放在首位，并提供全面的培训、优质的服务以及一切必要的支持，助力您开启您的燕窝之旅。



SoHealthy



我们的公司

PT. Ori Ginalnest Indonesia
 we have always believed in the importance of being a responsible company that is social conscience.
 我们一直相信成为一个充满社会良知的负责任公司的重要性。

我们的 愿景和使命

Our Vision and Mission

1. Bring Indonesia bird's nest to the world.
 2. Be Reliable Bird Nest Company, that Indonesia could be proud of In bird's nest industry.
 3. Preserving the culture of consuming bird's nest, to make sure that consuming bird nest culture always exist and will not be forgotten by time.
1. 让印尼燕窝走向全世界。
 2. 做值得信赖的燕窝公司，使印尼燕窝行业可以引以为豪。
 3. 保存吃燕窝文化，让吃燕窝文化长存不被时代遗忘。





认识我们的 Meet Our CEO

Rusianah Zhang Liping / Founder

At PT. Ori Ginalnest Indonesia, our greatest asset is our dedicated team. Their passion and hard work have driven our growth from a small operation to a company with over 1,000 employees. As a family-owned business, we focus on building long-term relationships and understanding our customers' unique needs. We look forward to serving you with the highest quality bird's nests.

Rusianah 张丽萍 / 创始人

在 PT. Ori Ginalnest Indonesia, 我们最宝贵的资产是我们的团队。他们的热情和辛勤工作推动了我们的成长, 从一个小企业发展到拥有1000多名员工的大公司。作为一家家族企业, 我们专注于建立长期关系, 并了解客户的独特需求。我们期待为您提供最高质量的燕窝。

Timeline

时间轴



Secured our first customer;
started door-to-door sales.

获取第一位客户;
开始上门销售。

1999



Began major upgrades for
legal export to China.

开始进行重大改造,
以便合法出口到中国。

2014



Registered as a legal
exporter to China.

注册成为中国合法燕窝
出口商。

2017

1997

Founded with 15 workers.
成立, 员工15人。



2012

Expanded into China.
进入中国市场。



2016

Passed a thorough audit
by Chinese authorities.
通过中国官方的严格考察。





Remained the top exporter;
won the Primaniyarta Award.
继续领先；获得印尼贸易部
最高奖（Primaniyarta）。

2019



Maintained top position; won the
Primaniyarta Award again.
继续保持行业领先；再次
获得Primaniyarta奖。

2021





Certificate of Appreciation from
Kuala Namu, top exporter with
highest foreign exchange.
海关荣誉证书
外汇出口收入最高的出口商，

2023

2018

Became the top exporter;
welcomed 200+ agents
from 13 countries.
成为首位出口商；邀请了来自
13个国家的200多名代理商。

13 
200+ 

2020

Continued as the top exporter;
received FDA certification.
维持领先地位；获
得FDA认证。



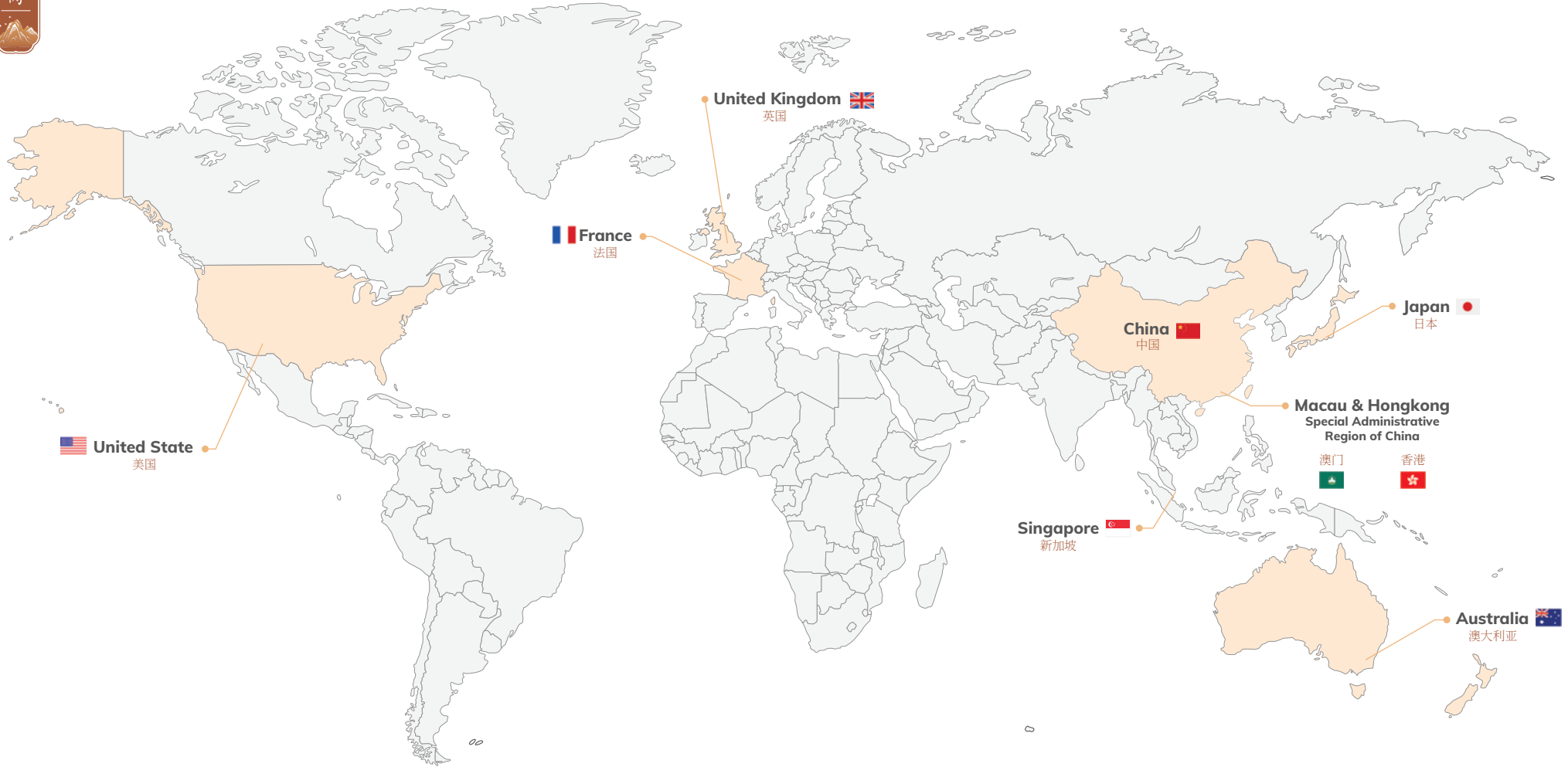
2022

Ranked second in
exports; started exporting
to Japan.
排名第二；开始
出口到日本。



2024

Continuous Improvement
and growing.
持续改进和成长



Countries We Export To

我们出口的国家



China 中国

Registered exporter in China. Passed a rigorous audit from Chinese authorities for export approval.
成为中国注册的出口商。符合中华人民共和国的所有法律法规,确保天然与高品质的燕窝。



Macau & Hong Kong 澳门和香港 (Special administrative regions of China)



Our bird's nests flew to Macau, and Hong Kong.
我们的燕窝飞往澳门和香港



Taiwan 台湾 (The Republic of China)

Taiwan has a long history of consuming bird's nest, we do also export to Taiwan.
台湾有着悠久的燕窝消费历史,我们也出口到那里。



United Kingdom & France 英国和法国



Europe welcomed us in 2019, with the UK and France becoming new destinations for our products.
2019年,欧洲欢迎我们,英国和法国成为我们产品的新目的地。



Japan 日本

Our bird's nest are being exported to Japan, strengthening our presence in Asia.
我们的燕窝飞往日本加强了我们在亚洲的存在。



United States 美国

Obtained FDA certification for export to the U.S.
获得FDA认证,以便向美国出口。



Australia 澳大利亚

Expanded to Australia with products that meet local standards.
扩展到澳大利亚,提供符合当地标准的产品。



Singapore 新加坡

Singapore has always been our long and stable exporting country.
新加坡一直是我们长期稳定的出口国家。

我们的流程

Our Process

At PT. Ori Ginalnest Indonesia, we take immense pride in every meticulous step of our process— from handpicking the finest materials to ensuring unmatched purity and freshness through our careful cleaning and packaging— so that we can deliver exceptional bird's nests directly to your door.

在 PT. Ori Ginalnest Indonesia, 我们为每一个精细的流程环节感到无比自豪——从精心挑选优质原料到通过细致的清洗和包装确保纯净与新鲜——让我们能够天然高品质的燕窝直接送到您的家门口。

1 Bird's House 燕屋



2 Preparing 原料分检



3 Distribution 分配



4 Pre-Cleaning 预清洗



5 Cleaning 精挑



6 Moulding 成型



7 Drying 干燥



8 Quality Control 质量控制



9 Heating 蒸汽



10 System 系统



11 Packing 包装



12 Cargo 货物





燕屋 Bird House

Our eco-friendly bird houses replicate swiftlets' natural habitat, ensuring premium-quality nests through sustainable and responsible harvesting.

我们的环保鸟舍复制了金丝燕的自然栖息地，通过可持续和负责任的采收确保了燕窝的优质品质





原料 Preparing

We believe that only premium raw materials can produce the finest bird's nest. Therefore, we place the utmost importance on the quality of our raw materials. Every exceptional product begins with a strong foundation, which is why we source only the highest quality materials for our production process.

我们相信，只有优质的原材料才能生产出最精致的燕窝。因此，我们非常重视原材料的质量。每一款卓越的产品都始于坚实的基础，这也是为什么我们只选择最高质量的原材料用于生产过程。



能使用的毛料

无法使用的

分配 Distribution

Barcode labeling is implemented to enhance our traceability process, ensuring effective quality control by closely monitoring each stage of production.

条形码标签的实施旨在增强我们的可追溯性流程，通过密切监控生产的各个环节，确保有效的质量控制。





预清洗 Pre-Cleaning

When bird's nests are harvested from the swiftlet houses, the base and edges often have wood shavings attached. In this step, they are first cleaned off to make the next step of feather-picking easier.

燕窝从燕屋拆下来时，底座和边缘会附着一些木屑，因此在这一环节需要先将木屑清理干净，以便下一步进行挑毛处理。



加工 Cleaning

We are committed to achieving the highest standards of cleanliness in our bird's nests. Each piece undergoes a meticulous processing procedure and is carefully hand-picked by our highly trained workers.

我们致力于实现燕窝最高的清洁标准。每一片燕窝都经过精心的处理程序，并由我们经过严格培训的工人仔细挑选。



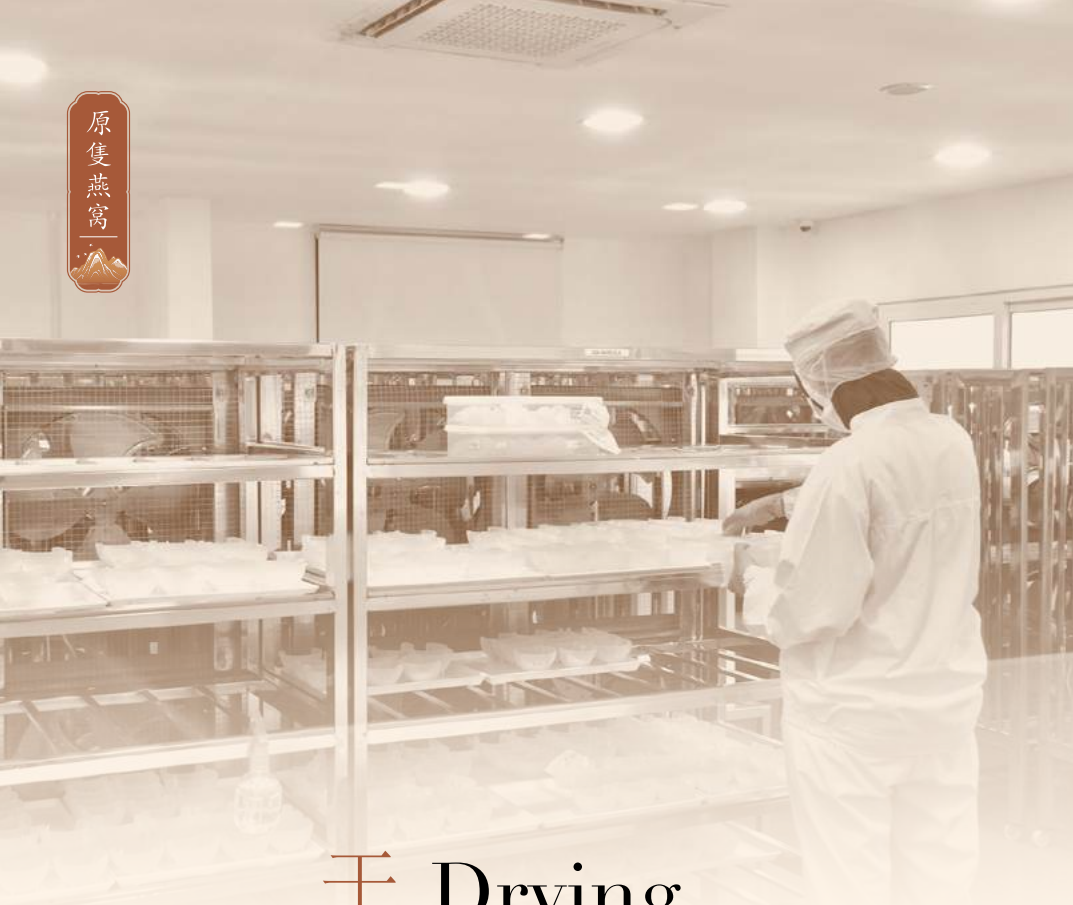


成型 Molding

Molding process helps ensure the nests look appealing and retain their natural properties, which is crucial for both aesthetic and quality standards in the market.

模具成型过程有助于确保燕窝外观美观，并保持其天然特性，这对于市场上的美观性和质量标准至关重要。通过精心的成型和干燥，生产商可以打造出一致的高品质产品，满足市场标准。





干燥 Drying

Essentials for keeping bird nests fresh, using controlled environments and careful monitoring to ensure they're perfectly dried without compromising quality.

保持燕窝新鲜的要点是使用受控环境和仔细监控以确保它们完全干燥且不影响品质。





质量 控制

Quality Control

Quality control is essential as it is the final step before products are sent to customers. We ensure that every bird's nest meets our high standards of natural purity and cleanliness.

质量控制至关重要，因为这是产品发送给客户之前的最后一步。我们确保每一盏燕窝天然纯净和高洁净度的严格标准。





蒸汽 Heating

The heating process for bird's nest requires achieving a temperature of 70 degrees Celsius and maintaining it for a minimum of 3.5 seconds to meet regulatory standards.

燕窝的加热过程需达到 70 摄氏度，并保持至少 3.5 秒，以符合监管标准。





系统 System

Each piece of bird's nest is unique, and we have developed a proprietary internal system to ensure traceability, providing our customers with assurance that every piece is sourced reliably.

每一片燕窝都是独一无二的，我们已开发出专有的内部系统以确保可追溯性，为客户提供每片燕窝均来自可靠来源的保障。



包 装 Packing

Our packaging is uniquely designed to meet each customer's needs, with meticulous packing procedures to prevent damage during shipment.

我们的包装经过独特设计，以满足每位客户的需求，并采用精细的包装流程，以防止运输过程中受损。





货物 Cargo

We ship our bird's nests worldwide with speed and care, ensuring every order arrives safely and on time.

我们快速而小心地将燕窝运往世界各地，确保每份订单都安全、准时到达。



Making 1000 just ok products cannot compare to making one *EXCEPTIONAL* product 27 years of dedication focused solely on high quality bird's nest.

做1000款还不错的产品
不如做一款极致的燕窝
26年只专注做高品质燕窝



Our Product

我们的产品



Luxury 1

臻选官燕大盏

燕盏高度: 4.5 - 5.0 cm
 单盏克数: ≥ 5.0 gr
 盏数 (100克): 15 - 17 pcs



Luxury 2

臻选官燕中盏

燕盏高度: 4.0 - 4.4 cm
 单盏克数: ≥ 4.5 gr
 盏数 (100克): 17 - 19 pcs



Luxury 3

臻选官燕小盏

燕盏高度: 3.5 - 3.9 cm
 单盏克数: ≥ 4.0 gr
 盏数 (100克): 18 - 21 pcs



Luxury 4

精品燕盏

燕盏高度: 3.0 - 3.4 cm
 单盏克数: ≥ 3.0 gr
 盏数 (100克): 19 - 25 pcs



Elegant 1 尊选官燕大盏

燕盏高度: 4.0 - 4.9 cm
单盏克数: ≥ 5.0 gr
盏数 (100克): 15 - 19 pcs



Elegant 2 尊选官燕中盏

燕盏高度: 3.5 - 3.9 cm
单盏克数: ≥ 3.9 gr
盏数 (100克): 17 - 20 pcs



VVIP 臻选官燕超大盏

燕盏高度: 5.0 - 6.0 cm
单盏克数: ≥ 7.0 gr
盏数 (100克): 11 - 15 pcs



VVIP Classic 精选龙牙超大盏

燕盏高度: 4.5 - 5.0 cm
单盏克数: ≥ 7.0 gr
盏数 (100克): 13 - 17 pcs



Victory 1 精选三角大盏

燕盏高度: ≥ 4.7 cm
单盏克数: ≥ 4.8 gr
盏数 (100克): 15 - 18 pcs



Victory 2 精选三角盏

燕盏高度: 3.5 - 4 cm
单盏克数: ≥ 3.0 gr
盏数 (100克): 19 - 25 pcs



Classic 精选龙牙盏

燕盏高度: 4.0 - 4.5 cm
单盏克数: ≥ 4.0 gr
盏数 (100克): 16 - 20 pcs

燕条



Favorite 1
臻选盏条



Favorite 3
精选小条



Favorite 2
尊选中条



Favorite 4
特惠小条

燕碎

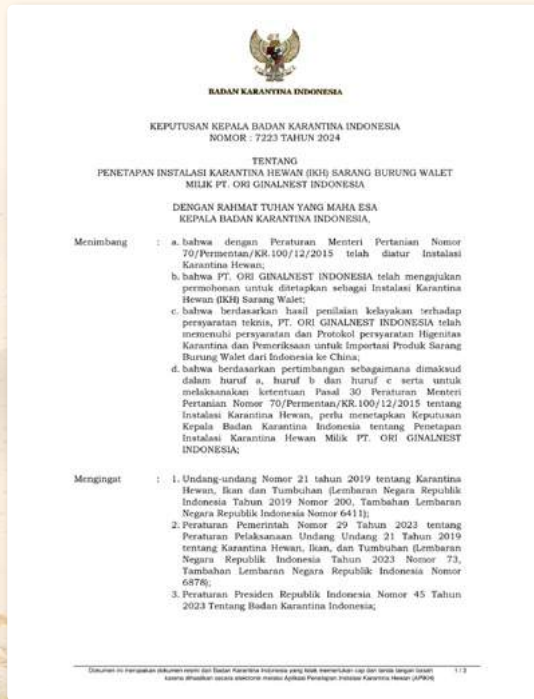


Healthy
精选燕碎



SoHealthy

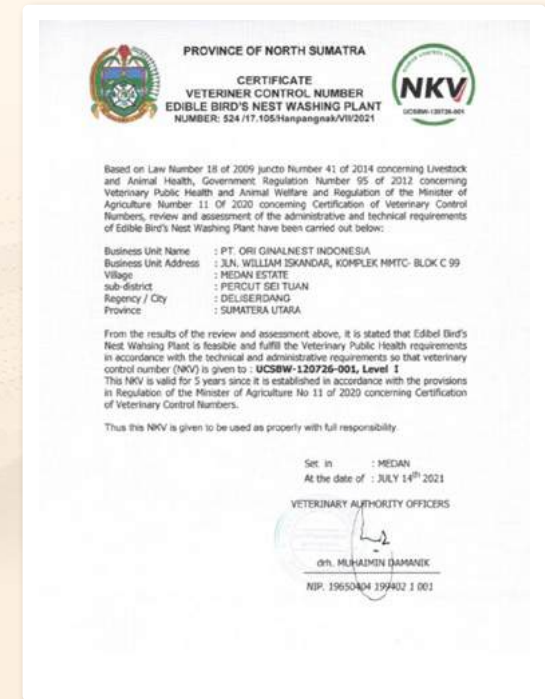
证书 Certificate



Quarantine Installation Designation



Halal Certification



Veterinary Certificate



HACCP Certificate



FSSC 22000 Certificate



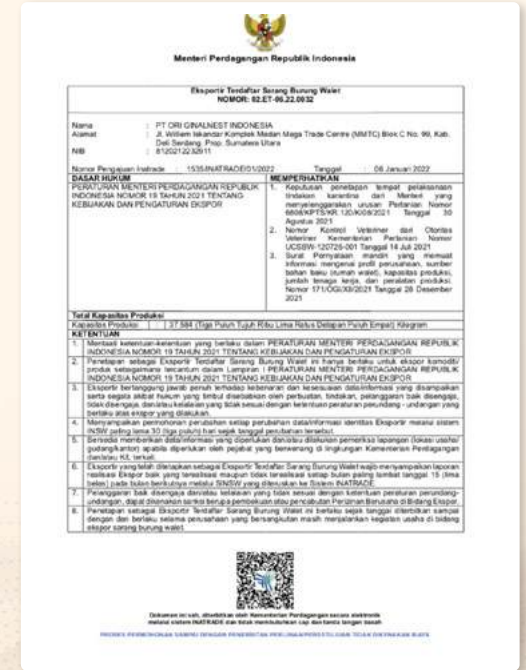
ISO 22000: 2018



FDA



Membership Certificate



Production License

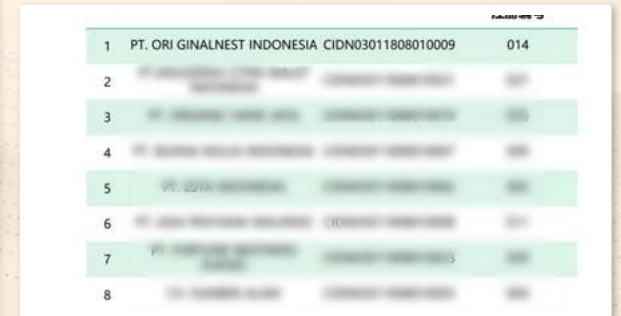


Bird Nest Alliance

奖项 Awards



5 years leading export
5年燕窝行业出口领先
(2017-2021)





Best Exporter 2018
2018 最佳出口商



Best Exporter 2018
2018 最佳出口商



Best Supplier 2018
2018 最佳出口商



Compliant Taxpayer Company
Service User Award Year 2018
2018 守法納稅公司服務用戶獎



Best Service User 2019
Agricultural Export Movement
2019年農產品出口走勢最佳服務用戶



Customs and Excise Compliant Service User Award, KPPBC TMP B
Kualanamu 2019
2019海关与税务守法服务用户奖, KPPBC TMP B 瓜拉纳穆



1st Place Best Exporter Category 2022
2022年最佳出口商类别第一名

Trusted Company in Satisfactory Performance of The Year Outstanding Contribution Award

年度傑出貢獻獎，績效滿意值得信賴的公司





Primaniyarta Award 2020 Best Exporter Performance Category
2020年普里曼尼亚塔奖，最佳出口商绩效类别



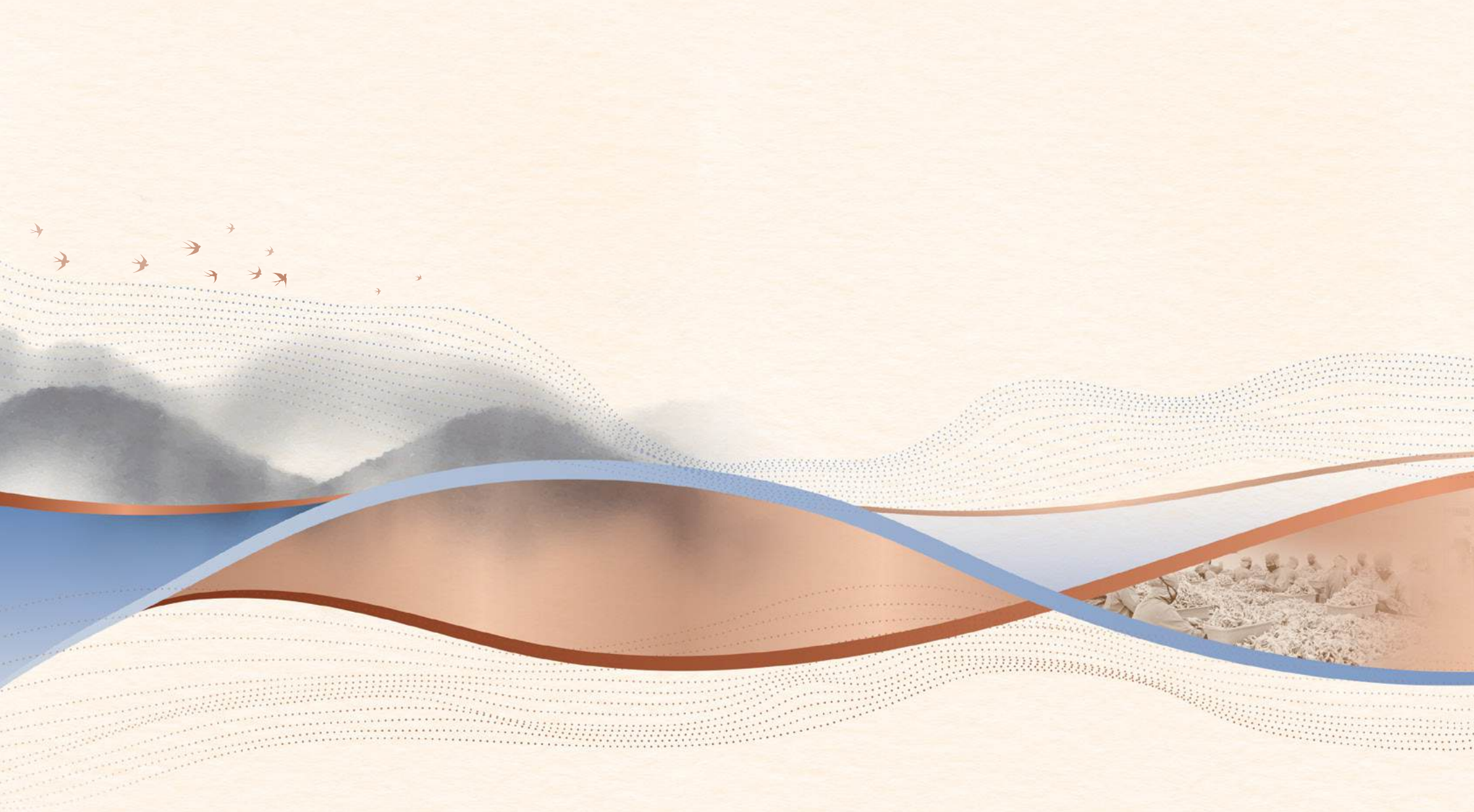
Primaniyarta Award 2021 Digital Marketing Exporter Category
2021年普里曼尼亚塔奖，数字营销出口商类别



1st Place Best Exporter Category 2023
2023年最佳出口商类别第一名



Zero Accident Award 2023
2023零事故奖



清真食品认证
Halal Certified



印度尼西亚国家认可
Indonesia National
Recognition



印度尼西亚检验检疫局认证
Indonesia Quarantine
Agency



食品安全管理体系 (HACCP) 认证
Food Safety Management
certification



食品安全管理体系 (ISO 22000)
Food Safety Management
certification



食品安全管理体系 (FSSC 22000)
Food Safety Management
certification



燕窝产品认证
Bird Nest Product
Certification






印度尼西亚兽医认证
Veterinary Control
Number



PT. ORI GINALNEST INDONESIA

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Deli Serdang, North Sumatra, Indonesia

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